

How to execute the perfect school fundraiser promotion:

Step 1



Place school colors and mascot on the front of the label. Nothing beats school pride! Go team go!



Step 5

Find your states special pallet shipping rate:

al \$165	in \$195	nc \$115	sc \$105
ar \$195	ks \$230	ne \$295	tn \$120
az \$365	ky \$195	nh \$230	tx \$260
ca \$365	la \$195	nj \$230	ut \$365
co \$360	ma \$230	nv \$365	va \$165
ct \$230	md \$205	ny \$230	vt \$275
de \$230	me \$275	oh \$235	wa \$435
fl \$90	mi \$235	ok \$275	wi \$230
ga \$115	mn \$265	or \$435	wv \$205
ia \$275	mo \$235	pa \$235	ont \$370
il \$195	ms \$195	ri \$230	que \$450



make sure your delivery point has a dock/forklift for these rates!

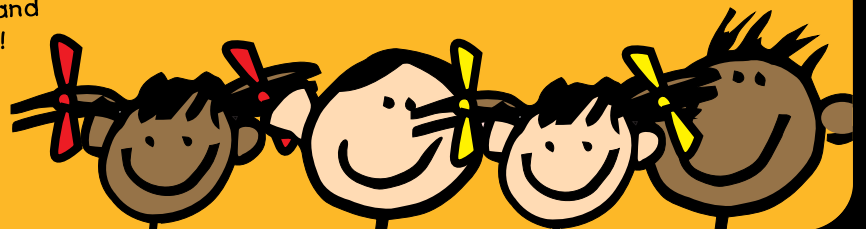


Step 7

Call Water Promotions at 561-300-0110 for details and guidance. We will show you how to get this done!
ASI/95395 PPAI/336980 SAGE/22698

www.waterpromotions.com
561-300-0110

Go team go!



Step 2

Canvass school contacts, PTA etc for local merchants the school body frequents.

Some great examples are: local pizza place, orthodontists kids clothing stores, fast food, sporting goods, aftercare, tutorial services, haircuts, child care practitioners and movie houses.



Step 3



Step 4

Choose the perfect quantity:

Pallet	Bottles	Price	ASI (R)/bottle
1	1728	.77	
2	3456	.73	
4	6912	.69	

set up fee \$99 ASI (R)

Charge anywhere between .05 and .10/bottle for each sponsorship position. Four to five sponsors fit perfectly.

Step 6



Get out there and sell this concept. Schools need money now more than ever. They are looking for ways to bridge the gap between funding their extracurricular activities and school budgeting. Suggest they sell these at the school events. Sporting events, drama club and school recitals. So be a school hero! Help them find a new revenue source!

The profit they can generate after distributor markup approaches \$1/bottle when you sell those sponsorships on the back of the bottles.... amazing!